



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1392246
Schedule Dates 10/15/12-10/23/12
Advertiser Josh Mandel OH US Senate-R (71581)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2897 10/13-10/23 (479788)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500 / (740) 201-5502
CPE 2897
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,918.75
Net Total \$22,206.25
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	51	\$26,125.00
Grand Total:	51	\$26,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9A- 10A (EST)		1	1	1	1	1			5	\$125.00	\$625.00	Columbus (WSYX)		10/11/12
2.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	10A- 10:57A (EST)		1	1	1	1	1			5	\$175.00	\$875.00	Columbus (WSYX)		10/11/12
3.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	1P- 2P (EST)		1	1	1	1	1			5	\$425.00	\$2,125.00	Columbus (WSYX)		10/11/12
4.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	3P- 3:58P (EST)		1	1	1	1	1			5	\$300.00	\$1,500.00	Columbus (WSYX)		10/11/12
5.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4P- 4:30P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Columbus (WSYX)		10/11/12
6.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4:30P- 5P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Columbus (WSYX)		10/11/12
7.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	6:58P- 7:30P (EST)		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Columbus (WSYX)		10/11/12
8.0	Normal Line / Prime	10/17/12-10/17/12	2	:30	10P- 11P (EST)	1				X				1	\$2,500.00	\$2,500.00	Columbus (WSYX)	Nashville	10/11/12
9.0	Normal Line / Prime Premium	10/18/12-10/18/12	2	:30	9P- 10P (EST)	1				X				1	\$3,500.00	\$3,500.00	Columbus (WSYX)	greys	10/11/12
10.0	Normal Line / SPOT	10/22/12-10/23/12	2	:30	9A- 10A (EST)		1	1						2	\$300.00	\$600.00	Columbus (WSYX)		10/11/12
11.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	10A- 10:57A (EST)		1	1						2	\$175.00	\$350.00	Columbus (WSYX)		10/11/12
12.0	Normal Line / SPOT	10/22/12-10/23/12	2	:30	1P- 2P (EST)		1	1						2	\$425.00	\$850.00	Columbus (WSYX)		10/11/12
13.0	Normal Line / SPOT	10/22/12-10/23/12	2	:30	3P- 3:58P (EST)		1	1						2	\$300.00	\$600.00	Columbus (WSYX)		10/11/12
14.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	4P- 4:30P (EST)		1	1						2	\$400.00	\$800.00	Columbus (WSYX)		10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	4:30P- 5P (EST)		1	1						2	\$400.00	\$800.00	Columbus (WSYX)		10/11/12
16.0	Normal Line / SPOT	10/22/12-10/23/12	2	:30	6:58P- 7:30P (EST)		1	1						2	\$1,000.00	\$2,000.00	Columbus (WSYX)		10/11/12

CONFIRMATION CONTRACT

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